

BUILDING A SENSE OF “ESPRIT DE CORPS”

INTRODUCTION

I. WHAT DOES ‘ESPRIT DE CORPS’ MEAN TO YOUR CBLT CENTER?

II. SOME PRACTICAL WAYS TO BUILD ‘ESPRIT DE CORPS’

1. *Remember, spirit begins with the team.*
2. *Stress quality in everything you do--100%.*
3. *Involve wives in the program.*
4. *Involve students in the program.*
5. *Sell the privilege of attending.*
6. *Sell the opportunity to develop maximum potential.*
7. *Enroll only those students who WANT to come.*
8. *Build spirit through bulletin boards or posters.*
9. *Build spirit through punctuality.*
10. *Build spirit in the bi-weekly seminars.*
11. *Build spirit through special conferences.*
12. *Build spirit through field trips, picnics, etc.*
13. *Build spirit through privileges like coaching a group.*
14. *Build spirit through awarding high grades.*
15. *Build spirit by inviting wives at course end.*
16. *Build spirit by attending LTS workshops.*
17. *Build a family spirit. (Encourage older students to care for and mentor newer students.)*
18. *Build spirit through your logo insignia on notebooks, clothes, etc.*
19. *Build spirit through homework to reach unbelievers.*
20. *Build spirit through visitors, partners, sponsors.*
21. *Build spirit through news bulletins.*
22. *Build spirit through sports.*
23. *Build spirit through State and National Conventions.*
24. *Love the individual*

CONCLUSION